



White Hart Yard

Gravesend

Places for People's redevelopment of White Hart Yard has involved the transformation of a once run-down area of Gravesend High Street into a multi award-winning development.

The project, which has acted as a catalyst for the wider regeneration of this area of Gravesend, has seen £4.7 million invested to create 10 new shops and 51 homes for affordable rent in nine new buildings and five historic buildings – three of which are listed.

White Hart Yard is situated in the original commercial centre and historic core of the town and is characterised by narrow building plots and alleyways leading down to the waterfront. Places for People has ensured the historic character of the area has been retained.

Three of the buildings' façades, which were destroyed by fire over a decade ago, have been reconstructed, as has a former pilot's lookout perch on top of one of the buildings. Great care was also taken to choose external materials which would not differentiate the existing from the new buildings.

White Hart Yard represents a successful example of a partnering arrangement where Places for People has worked with Gravesham Borough Council and the South East England Development Agency.



The result is a sensitive, sympathetic yet efficient design, which has taken into account the local context and residential and commercial needs of the area.

White Hart Yard's award-winning credentials include a Town Centre Management Award, a Civic Pride Green Apple Award, and the Best New Housing Development in the Evening Standard New Homes and Property Awards. It was also shortlisted for a Sustainable Communities Award by the then ODPM.

This part of Gravesend High Street is now home to established businesses including a jewellers, a café and an estate agent. All of the properties – a mix of houses and apartments – were rented out quickly, reflecting the transformation of the area into a popular neighbourhood once more.